

# New Order

199939

Agency: Smart Media Group  
 Office: Alexandria  
 Client: SPACA - SuperPac for America  
 Product: ORDR - Order  
 Piggyback Product:  
 Estimate: N01N06 -

Station: WHTM  
 Order Type: Normal  
 Cancel Date:  
 Billing Cycle: Monthly  
 Billing Calendar: Broadcast  
 Received in ePort: 10/30/2012 3:34:23 PM

Flight Start: 11/01/2012  
 Flight End: 11/06/2012  
 Hiatus:

Airtime Dollars: \$26,300.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$26,300.00  
 Total Spots: 53

Local/National: National  
 Rep Office: Continental Television Sales (WHTM)  
 AE: Michael Jones  
 Phone: 30031306  
 OrderID: Forwarding in Progress  
 Status:

MarketShare:

Comments: Here is the buy for Super PAC for America. Traffic has already been sent. Payment and paperwork will be sent shortly. Let me know if you have any questions. Thanks.

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1 11/2 11/3 11/4 11/5 11/6							Total		
													Spots	Rtg	CPP
1	MTuWThF 9A-10A LIVE WITH KELLY	DT	\$150.00	C	30	1	1	0	0	1	0	0	3	1.90	\$78.95
2	MTuWThF 10A-11A ANDERSON COOPER	DT	\$100.00	C	30	1	1	0	0	1	0	0	3	1.00	\$100.00
3	MTuWThF 12P-12:30P NEWS	DT	\$200.00	C	30	1	1	0	0	1	0	0	3	2.70	\$74.07
4	MTuWThF 3P-4P COURIC	EF	\$300.00	C	30	1	1	0	0	1	0	0	3	1.40	\$214.29
5	MTuWThF 5A-5:30A NEWS	EM	\$150.00	C	30	0	1	0	0	1	0	0	2	1.10	\$136.36
6	MTuWThF 5:30A-6A NEWS	EM	\$175.00	C	30	1	0	0	0	1	0	0	2	1.40	\$125.00
7	MTuWThF 6A-7A NEWS DAYBREAK	EM	\$500.00	C	30	1	0	0	0	1	0	0	2	2.10	\$238.10
8	MTuWThF 7A-9A GMA	EM	\$500.00	C	30	1	0	0	0	1	0	0	2	3.20	\$156.25
9	MTuWThF 5P-6P NEWS	EN	\$500.00	C	30	1	1	0	0	1	0	0	3	3.70	\$135.14
10	MTuWThF 6P-6:30P NEWS	EN	\$800.00	C	30	1	1	0	0	1	0	0	3	5.10	\$156.86
11	MTuWThF 6:30P-7P ABC WORLD NEWS	EN	\$800.00	C	30	1	1	0	0	1	0	0	3	5.70	\$140.35

**Order ID:** 30031306  
**Estimate:** N01N06 -  
**Received in ePort:** 10/30/2012 3:34:23 PM

Station: WHTM  
Product: ORDR - Order  
Flight End: 11/06/2012

**Order ID:** 30031306  
**Estimate:** N01N06 -  
**Received in ePort:** 10/30/2011

DPT						A35+										
Line No	Daypart (Program)	Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	Total Spots	Rtg	CPP	Imp	CPM
12	MTuWThF 7P-7:30P NEWS	EN	\$400.00	C	30	1	1	0	0	1	0	3	2.40	\$166.67		
13	Su 6P-6:30P NEWS	EN	\$400.00	C	30	0	0	0	1	0	0	1	4.10	\$97.56		
14	MTuWThF 11:35P-12:05A NIGHTLINE	LF	\$200.00	C	30	1	1	0	0	1	0	3	1.20	\$166.67		
15	MTuWThF 11:35P-12:05A FRIDAY FOOTBALL	LF	\$400.00	C	30	0	1	0	0	0	0	1	1.20	\$333.33		
16	Sa 8A-9A SATURDAY GMA	EM	\$150.00	C	30	0	0	1	0	0	0	1	1.40	\$107.14		
17	MTuWThF 11P-11:35P ABC NIGHTSIDE	LN	\$600.00	C	30	1	1	0	0	1	0	3	2.60	\$230.77		
18	Sa 11:30P-12A ABC NIGHTSIDE	LN	\$150.00	C	30	0	0	1	0	0	0	1	0.90	\$166.67		
19	Su 11:30P-12A ABC NIGHTSIDE	LN	\$150.00	C	30	0	0	0	1	0	0	1	2.30	\$65.22		
20	MTuWThF 7P-7:30P INSIDER	PA	\$300.00	C	30	1	1	0	0	1	0	3	2.40	\$125.00		
21	M 8P-10P DWT'S	PT	\$4,000.00	C	30	0	0	0	0	1	0	1	9.00	\$444.44		
22	M 10P-11P CASTLE	PT	\$1,800.00	C	30	0	0	0	0	1	0	1	4.90	\$367.35		
23	Su 7P-8P AFHV	PT	\$1,000.00	C	30	0	0	0	1	0	0	1	3.70	\$270.27		
24	Su 9P-10P REVENGE	PT	\$2,100.00	C	30	0	0	0	1	0	0	1	7.00	\$300.00		
25	Sa 9A-10A NEWS	EM	\$150.00	C	30	0	0	1	0	0	0	1	0.80	\$187.50		
26	Su 8A-9A GD MRN-SUN-ABC	EM	\$150.00	C	30	0	0	0	1	0	0	1	1.50	\$100.00		
27	Su 9A-10A NEWS	EM	\$150.00	C	30	0	0	0	1	0	0	1	1.60	\$93.75		
Total Spots:						14	13	3	6	17	0					
Total GRP:						36.8	32.4	3.1	20.2	51.8	0.0					
Cash: \$ - Spots: \$26,300.00 - 53 Trade: \$ - Spots: \$0.00 - 0 Total Cost: \$26,300.00 Total GRP - CPP: 144.3 - \$182.26 Total GIMP(000) - CPM: 0 - \$0.00																

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

SuperPAC for America
----------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: SuperPAC for America

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p align="center"> <input checked="" type="checkbox"/> Yes         <input type="checkbox"/> No       </p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

SuperPAC for America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

Date 10/24/12 Signature [Signature] Contact Phone Number 703-528-4747

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature [Signature] Printed Name Garrett Title NSM



Smart Media Group  
Credit Card Payment Authorization Form

Agency Name Smart Media Group  
Advertiser Name SuperPac for America  
Payment Type (V, M, or A) Amex

Card Number XXXX-XXXXXX-31008  
Security Code 4220  
Expiration Date 6/13

Name on Card Kyle W. Roberts // Smart Media Group LLC  
Billing Address 814 King Street, Suite # 400  
City, State, Zip Alexandria, VA 22314

Net Billing \$ 22,355.00  
Total Charge \$ 22,355.00

I hereby authorize WHTM-TV  
to charge my account a one time payment based on the total charge amount  
presented on this form and for no other purpose(s) or amount(s) unless  
further / separately authorized in writing by the owner of the credit card  
identified below.

Name of Authorizing Individual: Paul Winn  
Authorizing Signature: [Signature]  
Date of Authorization: Oct 31, 2012